

APPEARANCE SCHEDULE

July

2 and 3
Essen Haus
514 E. Wilson St. Madison, WI
8:30 p.m.-12:30 a.m.
Friday and Saturday

8
Hustisford Concert in the Park
Hustisford, WI
7:00-9:00 p.m. Thursday

11
St. Lucy Parish Festival
3101 Drexel Ave. Racine, WI
12:30-3:30 p.m. Sunday

11
St. Helen Parish Festival
10th and Ohio Ave.
Milwaukee, WI
6:00-10:00 p.m. Sunday

16
Janesville Moose Lodge #197
Members Only
2701 Rockport Rd. Janesville, WI
7:30-11:00 p.m. Friday

17
Moose Lodge #49
Members Only
5476 S. 13th St. Milwaukee, WI
8:00-11:00 p.m. Saturday

18
St. Rita Parish Festival
60th and Lincoln Ave.
West Allis, WI
11:30 a.m.-3:30 p.m. Sunday

22
West Allis Concert in Vets' Park
70th and National Ave.
West Allis, WI
7:00-8:30 p.m. Thursday

25
Diamond Jim's
4740 W. Bradley Rd.
Milwaukee, WI
1:00-4:00 p.m. Sunday

28
Pulaski Inn
3900 E. Pulaski Ave. Cudahy, WI
1:00-4:00 p.m. Wednesday

August

22
Turner Hall
1217 17th Ave. Monroe, WI
2:00-6:00 p.m. Sunday

25
Pulaski Inn
3900 E. Pulaski Ave. Cudahy, WI
1:00-4:00 p.m. Wednesday

27
Essen Haus
514 E. Wilson St. Madison, WI
8:30 p.m.-12:30 a.m. Friday

29
Schwabenhof
N56 W14750 Silver Spring Dr.
Menomonee Falls, WI
5:00-9:00 p.m. Sunday



THE MIKE SCHNEIDER BAND NEWSLETTER

July 1, 2004

AN ANNUAL PUBLICATION OF THE MIKE SCHNEIDER BAND!

New Recording

A Stretch of the Imagination is here! This latest release from the Mike Schneider Band, available on CD and cassette, features 6 original songs, as well as familiar tunes such as the *Milwaukee Polka*, *Pennsylvania Polka*, *You are My Sunshine*, *Clarinet Polka*, *Chalet Polka*, *I'm Dreaming*, *Kiss Me Tonight*, and *Roseann Polka*. Buy a CD for \$13.00 or cassette for \$9.00 at any Mike Schneider Band performance during the month of July and get a free poster! For mail orders, please add \$2.00 for shipping and handling. Send your check or money order made payable to Mike Schneider, P.O. Box 240894, Milwaukee, WI 53224-9023.

The Polka Visionary Society

With annual dues of just \$15.00, entry into the official fan club of the Mike Schneider Band is simple and affordable. As a *Polka Visionary*, you'll receive the Mike Schneider Band Year in Review on your choice of CD or cassette, which features unreleased material from the Mike Schneider Band, including sneak previews of new recordings, clips from live performances, bonus remixes of previously released recordings, and an interview with the *Polka Visionary Personality of the Year* – an annual honor given last year to musician and recording engineer Don Hunjadi. For your \$15.00, you'll also receive a semiannual full-color newsletter, a \$2.00 discount on all merchandise from the Mike Schneider Band – including cassettes and CDs, and many more special benefits to come. If you're a fan of good news and great music, the Polka Visionary Society is the Fan Club for you!

Big Splash

June 5 was a busy day for the Mike Schneider Band, which began at River Splash – one of downtown Milwaukee's premier music events. From there, we headed over to close out the pavilion portion of the Don Gralak Memorial Tribute. If you missed our performance,

it's unlikely you'll ever catch anything like it again. The all-star supporting cast that night consisted of Jerry Krahn on banjo and guitar, Don Hunjadi on sax, Joe Grilli on drums, along with my dad and me on accordions. The good news is, if you're a *Polka Visionary*, you'll hear several of our selections from this event on this year's Year in Review. If you're not, why wait? Join today!

Coming Attractions

We'll be returning to many of our favorite stops throughout the summer, including a command performance at the Schwabenhof on August 29 from 5 until 9 PM. Be sure to consult our schedule for all the details!

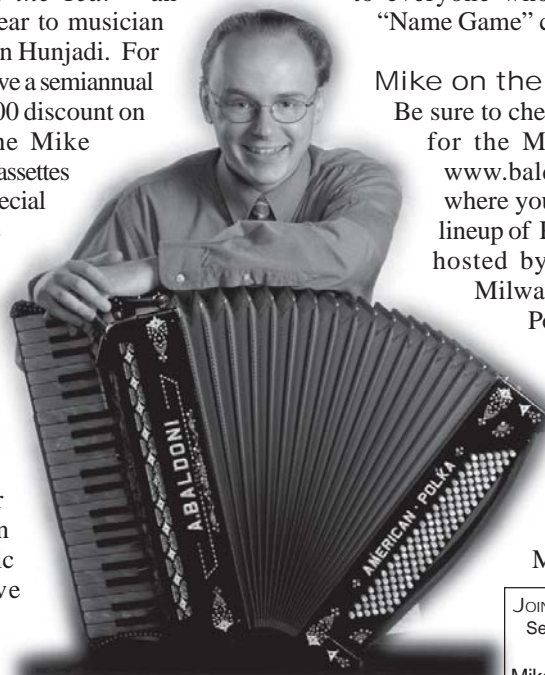
Mike in the Media

In April, Mike appeared as Joe Scheibinger's guest on Backstage Live for the second time on Fond Du Lac's popular News/Talk AM 1450 KFIZ. The premise of the show was to collect titles for Mike's new project. With nearly 20 on-air calls taken during the two-hour program, the show was a tremendous success. Many thanks to Joe and his listeners, and to everyone who participated in Mike's "Name Game" contest!

Mike on the web and on-air

Be sure to check out the official website for the Mike Schneider Band at www.baldoni.com/mikeschneider, where you can access an expanding lineup of Polka Parade programming hosted by some of your favorite Milwaukee polka personalities.

Polka Parade broadcasts every Saturday afternoon on AM1250 WEMP from 1 until 4 PM, and can be heard throughout Southeastern Wisconsin, Northern Illinois, and parts of Indiana and Michigan – be sure to tune in!



Mike Schneider (2003). Taken by Moments and Memories Photography.

JOIN THE POLKA VISIONARY SOCIETY!
Send your check or money order for
\$15.00 made payable to:
Mike Schneider / P.O. Box 240894
Milwaukee, WI 53224-9023